



APPENDIX 1 - ELIGIBLE PROGRAMMES: ACADEMIC SPECIFICATIONS

Pre-requisites for Admission (1+1 model)

Students are required to have completed their first year of master studies in the area of business and management at PARTNERthat is equal to 60 ECTS. The courses completed and their ECTS credits accumulated necessary for admission to the Master program must be recognized and approved by KEDGE BS.

Academic Programme of Students (1+1 model) and Degree Requirements

Students registered in KEDGE postgraduate programmes will elect to undertake a 2-semester course of study at KEDGE BS at the campus in Marseille, Bordeaux or Paris, and complete a 6-month internship outside of their home country.

The programme of study will consist of regularly offered courses taught in English, which will include, but are not necessarily limited to courses in the area of business and management.

KEDGE BS will offer free French language courses for students during their academic studies.

The programs of study for postgraduate programs is as follows:

Semesters	PARTNERStudents
	(minimum 120 ECTS)
1	Academic studies at MRIIRS
2	Academic studies at MRIIRS
3	Academic studies at KEDGE BS (MASTER YEAR 2)





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4	Academic studies at KEDGE BS (MASTER YEAR 2)
5	Mandatory internship – 6 months

Adjustments to the programme of study may be implemented with the mutual consent of the Parties.

To the degree as reasonably possible, KEDGEB BS will make internship opportunities available to students in accordance with theprogrammedegree requirements and in line with the students' area of specialisation.

In order to obtain a Master diploma from KEDGE BS, students must obtain all credits awarded by the completion of the coursework, internship, language courses and projects.





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									STUDIES				
			MA	STER O					RATION				
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Course Type	Course Code	Title of Course	Pre-re Course any	equisite e, if	Periods/Week		Marks		Durati on of Exam	Credi ts			
			Title	Code	L	Т	P	Total	Continu ous	End	Total		
									Evaluati on	Semester			
										Examinat ion			
		1			Comp	ulsor	y Co	urses	1	1	1	1	
Foundati on	6.0LMP101C00	Digital Technologi &Systems	es		3	0	0	3	100	100	200	3 hrs	3
Core	6.0LMP101C01	Economics for Decision Making	n		3	0	0	3	100	100	200	3 hrs	3
Core	6.0LMP102C01	Accounting for Manage			3	0	0	3	100	100	200	3 hrs	3
Core	6.0LMP103C01	Managerial Statistics			3	0	0	3	100	100	200	3 hrs	3





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Core	6.0 LMP104C01	Individual and Organization al Dynamics		3	0	0	3	100	100	200	3 hrs	3
Core	6.0LMP105C01	Marketing Management I		3	0	0	3	100	100	200	3 hrs	3
Ability Enhance ment	6.0LMP101C04	Professional Development -I		2	0	0	2	50	50	100	1 hrs	2
Skill Enhance ment	6.0LMP101C05	Managérial Communicati on-I		3	0	0	3	100	100	200	3 hrs	3
TOTAL				23	0	0	23	750	700	1600		23





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Course Type	Course Code	Title of Course	Pre- requisite Course, if any		Periods/Week			Marks			Durati on of Exam	Credi ts	
			Titl e	Code	L	Т	P	Total	Continu ous	End	Total		
									Evaluati on	Semester			
										Examinat ion			
				•	Comp	ulsor	y Co	urses					
Foundati on	6.0LMP201C00	Research Methodology & Analysis			3	0	0	3	100	100	200	3 hrs	3
Core	6.0LMP201C01	Managing Human Resources			3	0	0	3	100	100	200	3 hrs	3
Core	6.0LMP202C01	Production & Operations Research			3	0	0	3	100	100	200	3 hrs	3





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Core	6.0LMP203C01	Global Business Management		3	0	0	3	100	100	200	3 hrs	3
Core	6.0LMP204C01	Corporate Finance		3	0	0	3	100	100	200	3 hrs	3
Core	6.0LMP205C01	ESG for Business		2	0	0	2	100	100	200	3 hrs	2
Core	6.0LMP206C01	Marketing Management II		2	0	0	2	100	100	200	3 hrs	2
Ability Enhance ment	6.0LMP202C04	Capstone Project /Business Simulation -I		1	0	0	1	100	100	200	3 hrs	1
Ability Enhance ment	6.0LMP201C04	Professional Development -II		2	0	0	2	200	0	200	3 hrs	2
Skill Enhance ment	6.0LMP201C05	Managerial Communicati on-II		3	0	0	3	100	100	200	3 hrs	3
TOTAL			25	0	0	25	1100	900	2000		25	







For SEMESTER III & IV

MASTER STUDY PATH AT KEDGE BS:

The study path for students shall be choosing any one of the following study paths during their year at KEDGE BS is as follows:

Sno.	Study Path	Credits ECTS
1	MSc Data Analytics for Business	60
2	MSc Global Supply Chain	60
3	MSc Corporate Finance	60
4	MSc Sustainable Finance	60
5	MSc Digital Marketing & Sales	60
6	International Trade and Logistics	60
7	MSc International Business	60
8	MSc Banking and Finance	60
9	MSc Arts and Creative Industries	60
10	MSc Wine and Hospitality Management	60
11	MSc International Sport & Event Management	60
12	MSc Purchasing and Innovation Management	60
13	MSc Audit et Pilotage de la Performance	60
14	MSc Innovation, Transformation,	60
	Entrepreneurship	
15	MSc Business Transformation for Sustainability	60
16	MSc Marketing	60
17	MSc Wine and Spirit management	60







Semesters	Overall Scheme	Total Credits
1	Semester I at MRIIRS	23
2	Semester II at MRIIRS	25
3	Additional Interdisciplinary Credits at MRIIRS	9
3 & 4	Academic studies at KEDGE BS (MASTER YEAR 2) Sem III & IV	60 ECTS
	Mandatory internship – 6 months	-
	Total credits	57 credits (MRIIRS) + 60 credits (Kedge Business School)







- 1. MSc Data Analytics for Business
- 2. MSc Global Supply Chain
- 3. MSc Corporate Finance
- 4. MSc Sustainable Finance
- 5. MSc Digital Marketing & Sales
- 6. International Trade and Logistics
- 7. MSc International Business
- 8. MSc Banking and Finance
- 9. MSc Arts and Creative Industries
- 10. MSc Wine and Hospitality Management
- 11. MSc International Sport & Event Management
- 12. MSc Purchasing and Innovation Management
- 13. MSc Audit et Pilotage de la Performance
- 14. MSc Innovation, Transformation, Entrepreneurship
- 15. MSc Business Transformation for Sustainability
- 16. MSc Marketing
- 17. MSc Wine and Spirit management